

Pokies by numbers

Whakatāne District



In 2023...

\$13.2 million

Was lost on Class 4 pokies - that's more than
\$36,200 every day!



\$978,410
up from 2022

11

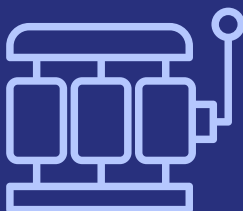
Total # venues
2023.



0 change
from 2022

179

Total # machines
2023.



0 change
from 2022

91%

of venues are in
areas of medium
high and very high
deprivation.



Of the \$12.3 million lost in
2022...

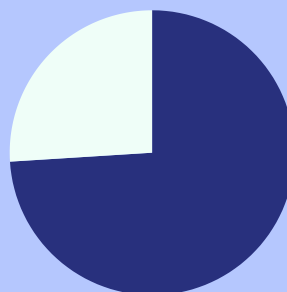
\$2.4 million

were returned to the
Whakatāne community.



This is only about **20%**
of the amount lost.

In Aotearoa...



74%

of the amount lost
to pokies comes
from areas of high
deprivation.

However, they
receive only **12%** of the
grants.

Free, professional and confidential support
for anyone impacted by gambling harm.